

# Jim Steele

## KEYNOTE OVERVIEW

## The Momentum Multiplier

### Turning Strategic Intent into Sustained Performance

Most organisations don't struggle with strategy they struggle with execution. This keynote focuses on closing the gap between intention and impact. Jim Steele shows leaders how to translate strategy into daily behaviour, align teams around clear priorities, and maintain momentum long after the initial push fades. Through practical frameworks and relatable examples, leaders learn how to reduce decision overload, create focus, and build execution rhythms that stick. The session is designed to help leaders move beyond one-off initiatives and drive sustained performance, ensuring that strategy becomes something teams live and deliver not something that sits on a slide deck.

#### Value proposition

A high-impact keynote focused on execution, helping leaders move beyond strategy decks and drive consistent action, accountability, and momentum across teams.

#### The problem it addresses

Most organisations don't fail due to lack of strategy, they fail in the gap between intention and execution. Priorities drift, energy dissipates, and progress stalls once the initial push fades.

#### What this session delivers

Leaders learn how to create focus, translate strategy into daily behaviour, and build systems that keep momentum alive long after the event ends.

#### Three key takeaways

- How to convert strategic goals into clear execution rhythms teams can sustain
- The leadership behaviours that prevent overload and decision fatigue
- How to create alignment and accountability without micromanagement

#### Ideal audience

- Executive teams and senior leadership groups
- Strategy offsites and all-hands events
- Organisations focused on growth, transformation, or performance delivery

